



COOLCHAINASSOCIATION



## Fruit Logistica 2011



The Fruit Logistica is one of the leading Trade Fairs for the International Fresh Produce Trade.

This specialist trade fair offer the sectors connected with the fresh fruit and vegetable business an ideal opportunity to present their products across the entire added-value chain, from growing to the point-of-sale.

FRUIT LOGISTICA is the most important business and communication arena of the

international fresh produce trade. The industry's key decision makers are there as exhibitors and trade visitors and use the opportunity to approach potential business partners with their services/products. The trade visitors are growers, importers and exporters, wholesale markets, wholesalers and retailers, packaging, transport, institutions and organizations from more than 120 countries.

## The Cool Chain Association invites its members to share a booth at the Fruit Logistica 2011 in Berlin.

### CCA offers:

- Rental of suitable booth for at least 3 members
- Arrangement and display of promotional material
- The costs for the booth and all related costs will be shared by all participant members on equal basis

# → Contact CCA Secretariat

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